

1 of 0

Rep Firm	
Sales Office (	) WASHINGTON
Salesperson (	) NILE NOYES
Salesperson Phone#	202-872-5880
Salesperson FAX#	202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Total	Total Cost	Daypart
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W	630P-7P	2 1/2 MEN	:30	\$400.00	10/10-10/10	1	1	1	\$400.00	
Rating: 1.8												
	2	TH	630P-7P	2 1/2 MEN	:30	\$400.00	10/11-10/11	1	1	1	\$400.00	
Rating: 1.8												
	3	F	630P-7P	2 1/2 MEN	:30	\$400.00	10/12-10/12	1	1	1	\$400.00	
Rating: 1.8												
	4	M	630P-7P	2 1/2 MEN	:30	\$400.00	10/15-10/15	1	1	1	\$400.00	
Rating: 1.8												
	5	TU	1105P-1135P	ACCESS HWOOD	:30	\$175.00	10/09-10/09	1	1	1	\$175.00	
Rating: 1.4												
	6	W	1105P-1135P	ACCESS HWOOD	:30	\$175.00	10/10-10/10	1	1	1	\$175.00	
Rating: 1.4												
	7	TH	1105P-1135P	ACCESS HWOOD	:30	\$175.00	10/11-10/11	1	1	1	\$175.00	
Rating: 1.4												
	8	F	1105P-1135P	ACCESS HWOOD	:30	\$175.00	10/12-10/12	1	1	1	\$175.00	
Rating: 1.4												

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Daypart



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Daypart

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Daypart

7 of 9

Rep Firm	
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Salesperson Phone#	202-872-5680
Salesperson FAX#	202-872-0263

Daypart

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Rep Firm ) WASHINGTON  
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Salesperson ( )  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

Daypart

	75	SA	10P-1035P SA 7NEWS AT 10P	:30	\$325.00	10/13-10/13	1	1	1	\$325.00
Rating: 2.0	76	SU	4P-430P TALKING PICTURES	:30	\$150.00	10/14-10/14	1	1	1	\$150.00
Rating: 3.0	77	TU	9A-10A THE DOCTORS	:30	\$125.00	10/09-10/09	1	1	1	\$125.00
Rating: 1.6	78	W	9A-10A THE DOCTORS	:30	\$125.00	10/10-10/10	1	1	1	\$125.00
Rating: 1.6	79	TH	9A-10A THE DOCTORS	:30	\$125.00	10/11-10/11	1	1	1	\$125.00
Rating: 1.6	80	M	9A-10A THE DOCTORS	:30	\$125.00	10/15-10/15	1	1	1	\$125.00
Rating: 1.6	81	SU	10A-11A THIS WEEK	:30	\$150.00	10/14-10/14	1	1	1	\$150.00
Rating: 2.1	82	TU	11A-12P VIEW	:30	\$150.00	10/09-10/09	1	1	1	\$150.00
Rating: 1.4	83	W	11A-12P VIEW	:30	\$150.00	10/10-10/10	1	1	1	\$150.00
Rating: 1.4	84	TH	11A-12P VIEW	:30	\$150.00	10/11-10/11	1	1	1	\$150.00
Rating: 1.4	85	F	11A-12P VIEW	:30	\$150.00	10/12-10/12	1	1	1	\$150.00



Rep Order# 8878665 Ver# 1 Status New  
EC'd Yes

Traffic Order#  
Printed: 10/08/2012 8:51 AM  
Last Received: 10/08/2012 8:24 AM  
Showing Buylines: All Lines

Station KTVX-TV SALT LAKE CITY  
Advertiser ( ) LOVE, MIA  
Product ord  
Estimate# C09C15  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING ST, SUITE 400  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E LOVE/ORDR/C09C15  
Flight Dates 10/09/2012 - 10/15/2012  
Hiatus Weeks

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LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	86	M	11A-12P	VIEW	:30	\$150.00	10/15-10/15	1	1	1	\$150.00	
Rating: 1.4												

---REPORT TOTALS---

Report Totals: 87 / \$30,185.00

---SALES MONTHLY TOTALS---

Oct 12: 87 / \$30,185.00  
Sales Totals: 87 / \$30,185.00  
Station Totals: 87 / \$30,185.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$125,771	CABL 0%	KAGZ 0%	KJZZ 1%	KPNZ 0%	KSL 25%
		KSTU 21%	KTVX 24%	KUCW 0%	KUPX 0%	KUTV 29%
		NTVX 0%				

Books MAY12  
Demos RA35+